



/85 Partners

/500+ Lawyers

/30 Practice Areas

/25
Industry Groups

/**6** Offices

INTELLECTUAL PROPERTY

Our Intellectual Property practice is responsible for defending and protecting copyrights and intellectual property rights, such as trademarks, patents, industrial designs, software, domain names, know-how and trade secrets, trade dress, among others. Our practice monitors and takes the proper measures for the registration, protection, and enforcement of such rights, always with a strategic vision. Additionally, our practice is always involved in consultancies, deals and transactions concerned Franchises, Technology, Software and Intellectual Property, with expertise in drafting and negotiating highly complex contracts.

TozziniFreire's Intellectual Property team provides a wide range of services regarding Intellectual Property, ranging from registration and monitoring of trademarks, patents and industrial designs at the Brazilian Patent and Trademark Office (INPI). Furthermore, we have broad expertise in the negotiation, drafting and registration of agreements related to intellectual property rights, such as licensing, technology transfer, assignment of rights, technical assistance, and franchising agreements, as well as in the structuring of agreements concerning biotechnology, research and development, including the application of the Innovation Law.

Our team of professionals has extensive expertise in matters involving intellectual property, industrial property, entertainment, image use rights, copyrights, technology transfer agreements, software, internet law, digital technology, privacy and LGPD, achieving important results for its clients.

Recognition













CONTACT



MARCELA W.
EJNISMAN
mejnisman@tozzinifreire.com.br
55 11 5086-5471



CARLA DO COUTO
HELLU BATTILANA
ccouto@tozzinifreire.com.br
55 11 5086-5289



LUIZA
SATO
sato@tozzinifreire.com.br
55 11 5086-5124



STEPHANIE CONSONNI DE SCHRYVER sconsonni@tozzinifreire.com.br 55 11 5086-5118