

GAMING & E-SPORTS

**Solid and innovative legal solutions for a
constantly evolving segment**

Our Gaming & E-sports practice group was a pioneer in the country, with 10 years of extensive experience in one of the fastest-growing industries in recent years. We are ready to advise our clients in a constantly changing and evolving legal environment. At the forefront of transformation, we participate in discussions on major regulatory changes and transactions in the country.

We represent a diverse range of stakeholders and industry participants, from domestic startups to international conglomerates, including game producers, equipment producers, software producers, lottery operators, sports betting companies, e-sports entities, and service providers, as well as payment processors, certifiers, and marketing companies.

Our Gaming & E-sports practice offers multidisciplinary services in regulatory, tax, criminal, intellectual property, government relations, and transactional law. We work with market-leading teams specializing in compliance, privacy, and litigation, bringing together all the expertise needed to tackle any legal challenge. Our full-service infrastructure allows us to engage teams from related industries, such as Telecommunications, Media, Private Equity & Venture Capital, and Information Technology, in addition to the support of "ThinkFuture", our innovation program.

☆ RECOGNITION

Chambers Global
Chambers Brazil
Band 1
Legal 500
Análise Advocacia
IFLR 1000
Latin Lawyer Elite
Latin Lawyer 250 Elite Firm

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about the area, [click here](#)
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✓ MAIN SERVICES

- Legal advice on regulated and non-regulated projects and transactions, including M&As and joint ventures, product development, and business development.
- Working with government and regulatory agencies in administrative processes and advocacy to obtain licenses and authorizations.
- Consulting on bidding processes and management of lottery service concession contracts.
- Drafting and negotiating operational contracts, such as payments, software licenses, and intellectual property.
- Defense in individual and collective litigation in the civil, consumer, labor, tax, and criminal spheres.
- Legal advice and consulting on labor relations and immigration.
- Data protection, privacy, and data breach advice.
- Structuring internal policies, reviewing practices, and training (compliance, money laundering prevention, responsible gaming, child protection, etc.).
- Monitoring legislative and regulatory aspects of the sector.

EXPERIENCE

- Advising two leading multinational companies in the sector on securing concession contracts for state lotteries in Minas Gerais and São Paulo and managing them with the granting authority.
- Advising leading multinational companies in the sector on obtaining federal authorization to operate fixed-odds betting.
- Conducting strategic and consumer-related civil lawsuits, both individual and collective.
- Advising multinational companies on the legal and tax structuring of their businesses in Brazil.
- Advising investors on structuring and implementing financing and acquisition operations for B2B and B2C companies.
- Assistance to B2B companies related to the assessment and formation of Brazilian subsidiaries.