

FINANCIAL INNOVATION

**Exclusive area dedicated to financial innovation
and new instruments for the future of the market**

With extensive experience in capital markets, banking, and finance, we are the first full-service Brazilian law firm to focus on innovation and entrepreneurship, we have created a department with an exclusive focus on financial innovation to monitor trends in the creation and development of new financial instruments. We advise fintechs, payment institutions, banks, and companies from a wide range of sectors that aim to verticalize their value chains by offering financial services to their consumers.

We are prepared to offer our clients the most modern products and structures in the financial and capital markets, we have a multidisciplinary team of specialized lawyers who closely monitor the evolution of technologies associated with fintechs, techfins, payment methods, credit products, crowdfunding, cryptoassets and blockchain technology, open banking, regulatory sandboxes, robo-advisors and high-frequency trading, innovative capital markets products involving carbon credits, PIX, financial services in the metaverse, among others. Our advisory services include regulatory compliance, structuring new financial structures, including for companies that do not operate directly in the financial market (embedded finance), establishing payment institutions and arrangements, establishing Direct Credit Companies (SCD) and Peer-to-Peer Lending Companies (SEP), establishing cryptoasset exchanges, ICOs, investment funds focused on cryptoassets and cryptoasset indices, tokenization, and advising on the regulatory sandbox admission process.

☆ RECOGNITION

Chambers Global
Chambers Brazil
Chambers FinTech
Legal 500
Latin Lawyer 250
Leaders League
IFLR1000
LatinFinance
WWL

✓ MAIN SERVICES

- Regulatory advisory for fintechs, banks, and payment institutions.
- Structuring innovative financial products, such as cryptoassets and embedded finance.
- Establishment of financial institutions and payment arrangements, including SCD and SEP.
- Legal consultancy for ICOs, funds, and cryptoasset indices.
- Support in regulatory sandbox admission processes and open finance initiatives.
- Development of legal solutions for the metaverse, carbon credits, and PIX.



For more
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about the area,
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