

# ESG, SUSTAINABLE, AND IMPACT INVESTING

## Transforming investments into positive and sustainable social impact for the future

Our ESG, Sustainable, and Impact Investing group is comprised of professionals dedicated to projects that generate positive socio-environmental and climate impacts, utilizing innovative blended finance structures. The firm has advised on several notable transactions, such as the issuance of green bonds and the first public offering of social debentures in Brazil, linked to the Vivenda Program, which aims to finance families in low-income communities. This initiative expects to positively impact more than 32,000 people in five years and was awarded by UN-HABITAT in 2018.

We also advised on the first public offering of sustainable debentures for Faro Energy and on Sitawi's online platform for investing in businesses with a socio-environmental impact, which was recognized in 2020. During the pandemic, we supported Sistema B in structuring the CoVida20 program and the "Programa de Crédito Retomada [Retomada Credit Program]", offering affordable credit terms to small businesses committed to preserving jobs.

In 2022, we distinguished ourselves with CRI SOMA, an innovative real estate operation aimed at providing decent housing to low-income families in São Paulo. This project not only generates a positive social impact but also improves the occupancy of the city center and urban mobility. The project has investments from major companies such as Dexco, Gerdaul, Movida, and Votorantim Cimentos, combining profitability with social impact.

### ☆ RECOGNITION

Chambers Global  
Chambers Brazil  
Legal 500  
Análise Advocacia  
Legal 500  
Leaders League  
IFLR 1000  
LatinFinance

### ✓ MAIN SERVICES

- Advisory services for the issuance of green bonds.
- Legal support for the public offering of sustainable and social debentures (social bonds).
- Advisory services for financial transactions, including blended finance.
- Legal consulting for social impact businesses.

For more information  
about the area, [click here](#)  
or scan the QR code.



## EXPERIENCE

- Among the cases already advised by the firm, numerous green bonds stand out, as well as the first public offering of social bonds in Brazil, related to the Vivenda Program, which aims to finance families in low-income communities where the Vivenda Program operates. The expectation is that this initiative will positively impact the lives of more than 32,000 people over five years. This operation was awarded in 2018 as an inspiring practice in the “La Vivienda en el Centro de la Nueva Agenda Urbana [Living in the Center of the New Urban Agenda” competition, organized by UN-HABITAT. We also advised on the first public offering of sustainable bonds in Brazil for Faro Energy.
- We advised on the first online platform for investing in businesses with a socio-environmental impact in Brazil, for Sitawi, which was awarded the Environmental Finance Impact Initiative of the Year (Latin America and Caribbean) Awards 2020. During the Covid-19 pandemic, we advised (i) Sistema B on structuring CoVida20, a program that offers loans with lower interest rates and more flexible payment terms for small businesses with a socio-environmental impact that are committed to maintaining employment, and (ii) the “Programa de Crédito Retomada [Retomada Credit Program]”, a loan program that offers lower interest rates to support small and medium-sized enterprises (SMEs/PMEs) through Fintechs and a Credit Rights Investment Fund (FIDC), which was created by Sebrae-SP.
- In 2022, we advised one of Brazil’s most innovative blended finance operations, CRI SOMA, a revolutionary initiative in the real estate market. Projeto Sistema Organizado de Moradia Acessível [Organized Affordable Housing System Project] (SOMA) will offer investors the opportunity to combine profitability with social impact. Conceived by Grupo Gaia, Din4mo, and the MagikJC developer, with technical support from the IFC, the new project will provide low-income families with access to decent housing in downtown São Paulo, generating a positive impact not only for residents but also for the occupancy of the downtown area and urban mobility throughout the city. Dexco (formerly Duratex), Gerdau, Movida, P4 Engenharia, and Votorantim Cimentos are investing in SOMA.